

BE YOUR FORCE

**inFORCE**

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**COMPANY**

**PROFILE**



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# MESSAGE FROM CEO



## Hiroshi Morita

**CEO / Founder of iNFORCE Co., Ltd.**

iNFORCE Co., Ltd. was founded in 2000, and this year, we are celebrating our 23rd anniversary (2022).

We express our deepest gratitude for the support and cooperation from all of you that has made this possible.

Even before the establishment of the company, I believed that we were moving towards a society where IT and information are essential. I started this business with the idea, "If we could harness the power of information to be of service to everyone, it would be ideal."

Our company name, "iNFORCE" is intended to include the words "Information" and "Force". The lowercase "i" in our logo is a tribute to my experience working at Apple Computer. While I believe that the top layer of the world's needs will always involve information, recently, the importance of sustainability has been emphasized, and the global situation has been changing dramatically, hasn't it?

Our company develops software and wholesales hardware, but we have also recently taken on the import and sale of backboards from Sweden, and have served as the Japan General Agency in press releases and more. All of these products are aimed at being renewable.

In addition, we also undertake event operations and other jobs tailored to the needs of our customers. Even in the current situation, our company aims to remain a business that can grow with everyone, grasping the trends of the times and recognizing the importance of supporting each other.

We kindly ask for your continued guidance and patronage.



# ABOUT COMPANY

**Inforce Co., Ltd.**

**iNFORCE Corporation, Union Building Koshin 3F, 2-9-3 Soto-Kanda,  
Chiyoda-ku, Tokyo 101-0021, Japan**

**Phone: 03-6206-0727**

**Fax: 03-6206-0728**

**Established February 2, 2000**

**Representative Director and Pres**

**Capital 18 million yen**

**Bank**

**Sumitomo Mitsui Banking Tokyo**

**Mizuho Bank Ebisu Branch**

**Resona Bank Kanda Branch**



**iNFORCE Co., Ltd.**

# ABOUT OUR WORK

## Wholesale Business for PCs and Office Automation Equipment

### As Sales of refurbished products,

Sales of Personal Computers (Hardware) and Peripheral Devices We have a business alliance with HP Inc. Japan, and we sell products such as PCs, Workstations, Monitors, Printers, and more



## Portable Banner System Sales Business

### As Reseller for imported Backboards,

We have business partnerships with Expand, Adder, and Spennare, companies based in Stockholm, Sweden, and we conduct the import and domestic wholesale of portable banner systems.

The system, which makes it possible to easily carry around the large-scale advertisements that you see countless times in the city, will become a powerful business tool for your company, effectively conveying messages at press releases, events, showrooms, presentations, etc.

We also have rental options and attractive sets for some products. If you have any concerns about promotions, please do not hesitate to contact us



# ABOUT OUR WORK



## Production Business

**We do printing, Leave the store decoration to us.**

- In our Printing Business, we primarily provide printing services optimized for imported fixtures. We can also completely coordinate the decoration of your storefront. Furthermore, in the sporting industry, our peel-off floor mats imprinted with company logos are gaining popularity.
- In our Desktop Publishing (DTP) services, we conduct comprehensive discussions with our clients, handle the creation of various types of content, manuals, and documents, and manage everything from order placement to delivery. Our service range includes data conversion, digital content creation, Digital Transformation (DX), a variety of DTP tasks, translation, and other accompanying tasks, among others.
- We are also capable of developing websites with HTML structures. (We have a collaborative framework with NAMU Co., Ltd. Our office and the NAMU Tokyo branch are housed in the same facility.)

## Event Back office Business

**We also undertake the back office of the secretariat**

In our Office Administration Business, we primarily handle back-office operations for events

### Planning and Execution

- Venue Management / Operation & Progress Management
- Setup / Production Item Management
- Staff & Casting

### Promotion Planning & Management

- Conceptualization & Execution Plan
- Media Selection / Operation & Progress Management
- Material Creation / Production Management
- Effect Measurement / Report Creation
- Email / Fax Distribution
- Direct Mail Sending Service
- Telemarketing
- Distribution & Shipment Reporting

### \*Outbound Operations

- Dedicated Lines / Staffing
- Registration Handling / Inquiries / Complaints Resolution
- Data Management / Cleansing Activities
- Management Report Preparation
- Distribution List Maintenance
- Daily / Weekly / Monthly Reporting / Content Management

### • Media Management

- Marketing Tools Creation
- Novelty Items Production
- Ordering & Inventory Management
- Assembly & Dispatch Services

### Seminar & Campaign Management

- Announcement / Inquiry Handling
- Participant Management / Data Input & Corrections
- Reminders
- Post-event Follow-ups
- Survey Development, Input & Compilation\*

## Other

**What we can do for you.**

We offer various marketing consulting services and warehouse contracting. Through a business contract with World Library Inc., we also engage in brokerage services for children's picture book rental services

# COMPANY VALUES



## Vision

We aspire to build a business that is Profitable, Exciting, and Fun. With these sentiments, we are committed to growing alongside our stakeholders

## Mission

liNFORCE aspires to contribute to sustainability while grasping society's needs, deriving joy from our own growth, and aiding in the creation of a vibrant society

# OUR GOAL

**iNFORCE Corporation aims to be a 'Marketing Services Provider' that proposes and implements the best solutions to improve various challenges and needs in your company's marketing and sales activities**



**iNFORCE Co., Ltd.**



# GET IN TOUCH



## Contact Us

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**iNFORCE Co., Ltd.**